

Instant Beauty

Famous Stars tell how
they guard and
beautify their complexions

THERE is a subtle power and a lure about a beautiful, rosy complexion which is recognized by men and women the world over. The woman who neglects her complexion has only herself to blame if she is passed by without a glance of admiration. The girl or woman possessed of a beautiful complexion attracts favorable attention everywhere. It is now possible to have a beautiful, soft, unwrinkled skin, free from discolorations of all kinds, by devoting just a few minutes night and morning, which becomes a positive delight when the very first application is made. Here is the exact method used by these and other well known stars. Before retiring cleanse the skin with a good cold cream. There is nothing like Liska Cold Cream for this purpose, as it not only cleanses the skin but makes it soft, smooth, velvety and elastic and causes wrinkles to disappear. In the morning bathe the face, hands and arms with warm water, rinse with cold water, dry thoroughly, and before going out apply

DERWILLO

The Instant Beautifier

Beautify the Hands and Arms

Now that short sleeves and sleeveless dresses are being worn for street wear it is necessary to have attractive hands and arms. Just try DERWILLO and you will be astonished at the quick result it gives. Since short sleeves do not protect the elbows, they become rough and repulsive looking. There is nothing that looks more ugly than a dark, rough elbow on an otherwise attractive arm. Overcome this by softening the skin with Liska Cold Cream and then apply DERWILLO to beautify it. Read what these actresses say about this DERWILLO-LISKA combination:

It is called the Instant Beautifier because the very moment it is applied the skin takes on a beautiful, rosy-white, baby-like appearance so much desired. DERWILLO is a "stay there" beautifier. Perspiration and hot weather do not affect it. It is not necessary to keep touching up all the time, as is the case when face powder is used. It prevents the nose and face from shining, whitens the skin, making it glow like the bloom of youth. Before going on an auto trip or exposure to the sun and wind apply DERWILLO and you will be as free from painful sunburn or windburn as if you had remained at home.



DOROTHY DALTON

"I have no doubt but that my first engagement was made possible through the reputation I have acquired for having an attractive complexion. I find Derwillo and Liska Cold Cream a wonderful protection in all kinds of weather."
—DOROTHY DALTON.

"A beautiful complexion is the very best asset any girl or woman can have. Derwillo and Liska Cold Cream are familiar to every well-known actress."
—ANNA Q. NILSSON.

"It's a simple process for anyone to have a smooth, velvety, rosy-white complexion, and unwrinkled skin, by using Liska Cold Cream to cleanse the skin and Derwillo to beautify it."
—VIOLA DANA.

"There is nothing so attractive as a smooth, clear, youthful complexion. I use Derwillo and Liska Cold Cream for this purpose and recommend them to all my friends."
—RUTH ROLAND.

"In Derwillo and Liska Cold Cream I have found a complexion beautifier indispensable to an out-of-door girl."
—COLLEEN MOORE.

"In the filming of 'Wild Honey' I spent weeks on the desert of California and Arizona. The wind and sand left my face dry and harsh, but after an application of Liska Cold Cream and Derwillo it would clear up beautifully."
—PRISCILLA DEAN.

"I have tried everything for the complexion, but the best beautifier I have found is Derwillo and Liska Cold Cream. They have become more popular with actresses than anything I know of."
—ENID BENNETT.

"I value my complexion more than any one thing, and use Derwillo and Liska Cold Cream to beautify and protect it."
—ALICE LAKE.

"I like Derwillo and Liska Cold Cream very much and I am only too glad to recommend these wonderful toilet preparations."
—MILDRED DAVIS.

"It shocks me to see the neglected complexions even among girls and women who should know better when it is so easy to have a beautiful complexion by using Derwillo and Liska Cold Cream."
—ALICE CALHOUN.

"I have given Derwillo and Liska Cold Cream a thorough trial and have found both delightful. I gladly recommend them to those who wish to beautify their complexion, hands and arms."
—CARMEL MYERS.

"I have been using your toilet preparations Derwillo and Liska Cold Cream and am more than pleased with the results. So much so that I have discontinued the use of other preparations I have used for years."
—EILEEN SEDGWICK.

The DERWILLO-LISKA combination is especially recommended for tan, sunburn, coarse pores; dark, sallow, rough skin, freckles, blackheads and other facial blemishes. It is absolutely harmless and will not stimulate or produce a growth of hair. DERWILLO comes in three shades, flesh, white and brunette. Use flesh or brunette on your face and white on your hands, arms, neck and shoulders.

Just make this simple test

Try DERWILLO on one side of your face or on one hand or arm, compare it with the other and if you are not satisfied in every way, take it back and get your money. It is sold at toilet counters of department and drug stores everywhere, with that understanding. So if you are not pleased, you are not out a single penny. Remember! You have everything to gain and nothing to lose. Liska Cold Cream is sold under the same guarantee. Do not accept a substitute as "there is nothing better than Derwillo or Liska Cold Cream," nothing "just as good," or "just like them." Over one million girls and women are now using this combination. Let their experience guide you. Get Derwillo and Liska Cold Cream today. You will be delightfully surprised. If your dealer cannot supply you, write me, Mae Edna Wilder, Rochester, New York.



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